



FOUNDER MENTOR SAB JOHN EDATHATTIL

Sab John Edathattil is an Indian screenwriter and filmmaker, who has penned scripts for some very critically acclaimed films in Malyalam and Tamil. Screenwriter:

Chanakyan, Guna, Jilulnnu Oru Kadhal and many more...

AS FEATURED IN:









WRITING THE LARGE SHORT FOR THE OTT

LIVE ONLINE COACHING



This LIVE COACHING about creating the large short screenplays that connect with uncompromising viewers of the present-day OTT culture.

Duration: Spread over two weekends, sessions of 2:30 each

RELEVANCE OF THIS FREE LIVE ONLINE WEBINAR

Yes, Sab John believes that there's a great scope and demand for short screenplays currently because OTTs are meticulously focusing on shorter scripts NOW for their majority viewers' shorter attention-spans.

The factors leading to the popularity of the short-dramatic-content-trend are the evolving digital distribution platforms for shorts, the new breed of audiences who understands good content and appreciates the craft and more filmmakers and actors coming in with micro content with least funds.

DO WE NEED A PROFESSIONAL APPROACH TO SHORT SCREENPLAY WRITING?

Again, of course, yes. Screenwriting is a multifaceted and trying craft, and we have lots to learn about this craft.

By craft it connotes "the sum total of all means used to draw the audience into deep involvement, to hold that involvement, and ultimately to reward it with a moving and meaningful experience," as Robert McKee writes in Story.

In other words, to connect with human emotions. Learning screenwriting is proven to be a wise decision.

Week-01: Day-01

- Real Time Vs Screen Time Vs Time Frame
- · A History of Short Films
- · Why do we write Screenplays for Shorts?
- The Intent of Large-Short Films for OTT
- · Story is all it is
- · Assessing the Premise for the Large Short.
- · Q & A
- Exercises

Week-02: Day-01

- · Characters, Motivation, Arc
- · Character(s) Vs Story Vs Structure
- · Hurdles and Risks
- · Emotions Vs Engagement
- Dialogue
- · Climaxes of Shorts and Large-Shorts
- · Clichés and Typecasts
- Exercises
- Q & A

Week-01: Day-02

- · Length of Story Vs Length of Structure
- · Theme, Genre, and Story
- Brainstorming and Finding Stories for the Large-Short
- · Assessing the Premise for the Large Short
- · Developing the Premise
- · Beginning, Middle and End of a Large Short
- · Q. & A
- Exercises

Week-02: Day-02

- · Rewriting and Revisions
- · Loglines, Synopses and Outlines
- · OTT Distributions and Buy-outs
- · Case-Study of a Large-Short Movie
- Q & A and Wind-up
- Characters
- · Structure and Climax
- Rewrites
- · Format of Screenplay and why
- Q & A